



Release – 21 Sep 2016 – Ottawa Ontario.

Bruce Lazenby to Head Business Development as

The Regional Group enters new growth phase.

“For more than 55 years, Regional has quietly made a big difference in Ottawa and the region as we capitalize on great opportunities. We own or manage a significant portfolio of commercial properties and development land for future growth, and we have built over a thousand homes under our housing brand eQ Homes.” says Steve Gordon, CEO of The Regional Group.

“Building on that success, The Regional Group is entering a new and strategic stage in our growth, with a view to doing more significant deals and harnessing and supporting, among other things, the Innovation, Research and Technology that Ottawa is famous for.” Gordon continues, “We are delighted that Bruce is bringing his experience and connections to our team.”

“When I started at Invest Ottawa over five years ago, Regional was the first development company to offer to help as they really understood that a growing technology sector is key to Ottawa’s success. That was my vision too,” says Bruce Lazenby. “I am delighted to further help bring that vision to reality with a hugely passionate and talented team at The Regional Group who have the resources needed to make a real difference”.

Moving forward, The Regional Group plans to continue to grow through development opportunities, such as CitiGate, by making more significant deals intended to be attractive to high tech and other advanced companies, acknowledging their unique needs and requirements, and by continuing to build amazing, innovative communities like Greystone, eQuinelle, Fernbank Crossing and Clarence Crossing under their world-class brand eQ Homes.

Lazenby hopes that existing tech execs will be interested in participating in some of these great initiatives.

Contact –blazenby@regionalgroup.com 613-291-2476 for further info.

About Regional

For over 55 years, The Regional Group has been shaping real estate opportunities throughout Canada’s National Capital Region using innovation, expertise and enduring relationships. Regional is one of the

region's premier multi-disciplinary real estate providers, developing innovative residential and commercial projects, managing properties, and offering consulting, evaluation, real estate assessments and real property tax advice.

Regional expanded its capabilities in 2015 through a non-exclusive partnership with M.P. Lundy Construction. This partnership is focused on serving customers in the build-to-suit and commercial construction market, expanding the capabilities and responsiveness of both companies.

Regional's affiliated brand, TMSI Sports Management, also provides sports management expertise to many sports facilities and golf courses in the region, including Canada's oldest golf course (Perth) and one of the newer courses, eQuinelle, which has won more Flagstick Reader's Choice Awards than any other course in the area for the last three years.

www.regionalgroup.com

About Lazenby.

Bruce stepped down from Invest Ottawa last June after five years as CEO where he worked closely with many of the 1700 tech companies in Ottawa helping to create over 5,000 new tech jobs and helping to reestablish Ottawa as the nation's hottest tech community. He was key in bringing in over \$250M of private and public money helping to fund the Innovation Centre, CENGN, MDCC, L-Spark, and more.

Prior to Invest Ottawa, he was a TEC Chair, VP Mergers with Corum, CEO of FreeBalance Inc. and a Military Officer.

He is past Chair of the CCCA (association of economic development agencies of Canada's 11 largest cities). He is on the Board of the Intelligent Communities Forum (ICF) Foundation and founding chair of ICF Canada. He is on the Board of Governors of i-Canada as well as the advisory boards to the Telfer School of Business and the U Ottawa Engineering School (fourth largest engineering school in Canada). For 10 years, he was the Chair of the Ottawa Software Cluster, and in 2016 he was named the Canadian Community Innovation Leadership award winner by CATA. He is an advisor to Willis College.